



Photo: Espersen

Tesco, Espersen, McDonald's-backed Arctic marine project nabs nomination for coveted award

Project aims to help secure a healthy marine ecosystem for the Northeast Atlantic.

by IntraFish Media

A project by an international working group, which aims to secure a healthy marine ecosystem for the future in the northern-most part of the Northeast Atlantic around the island of Svalbard, has been nominated for the Ocean Awards 2017.

Due to climate change, the ice sheet in the Northeast Atlantic is melting, opening new opportunities for fishing.

The project is backed by NGOs such as Greenpeace, as well as Russian fishing giant Norebo -- formerly Karat -- and the Norwegian Fishing Vessel Owners Association (Fiskebaat), McDonald's, UK retail giant Tesco, Young's Seafood, Icelandic Seachill and frozen food giant Espersen.

In May they announced an agreement to limit cod harvesting in areas of the Arctic formerly covered by ice while researchers get a better grip on what, exactly, the ecosystem will require to be managed sustainably.

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